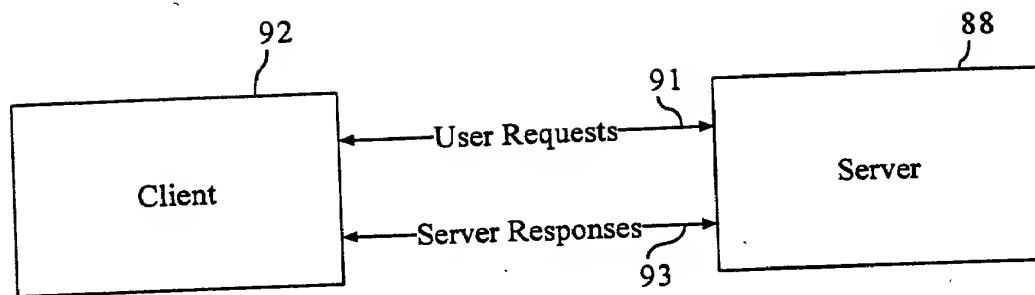
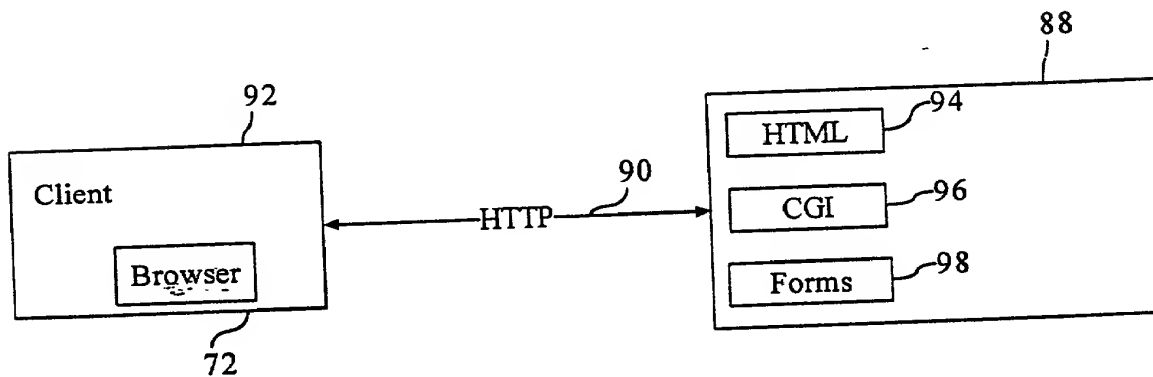


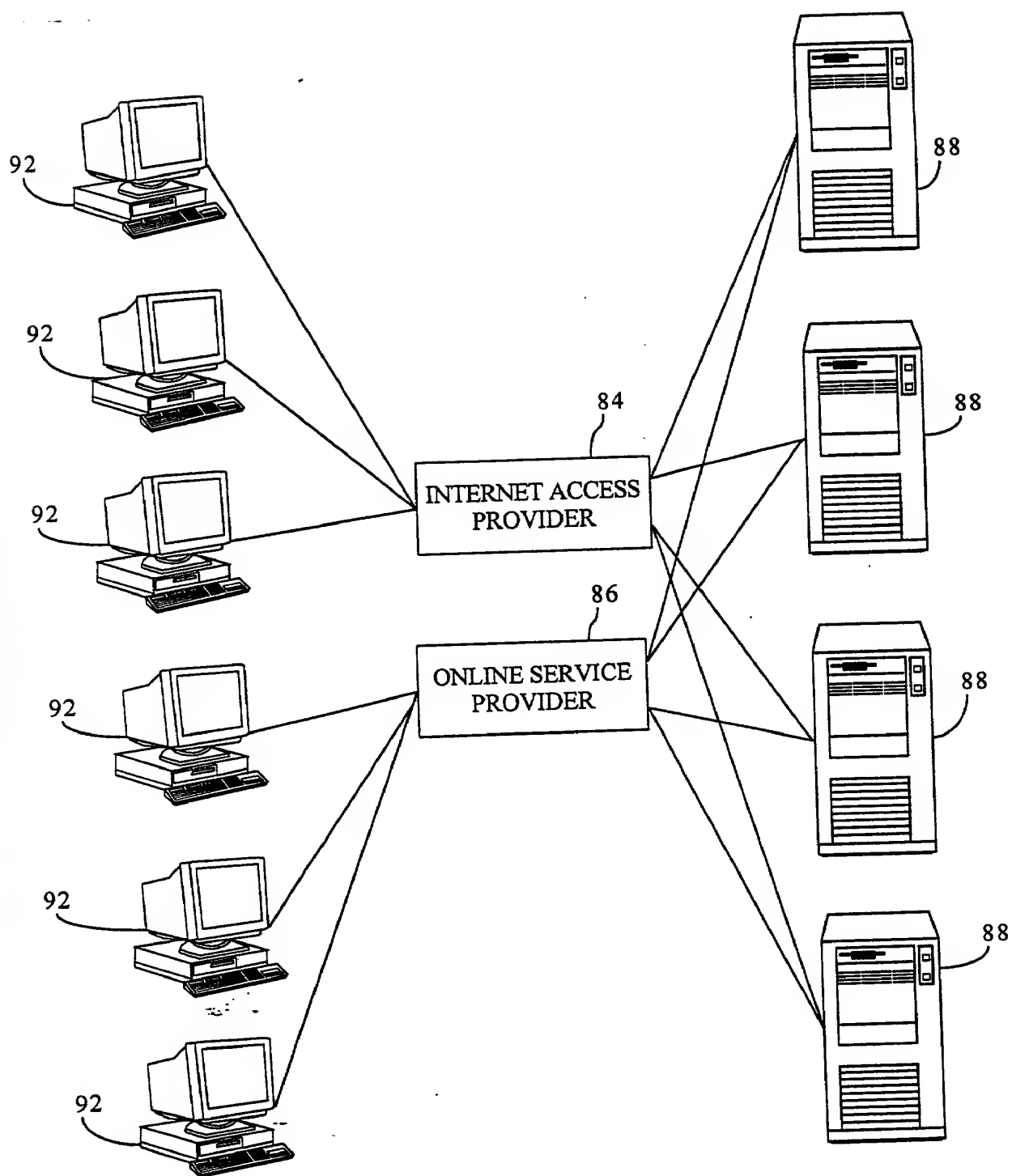
**FIG. 2**



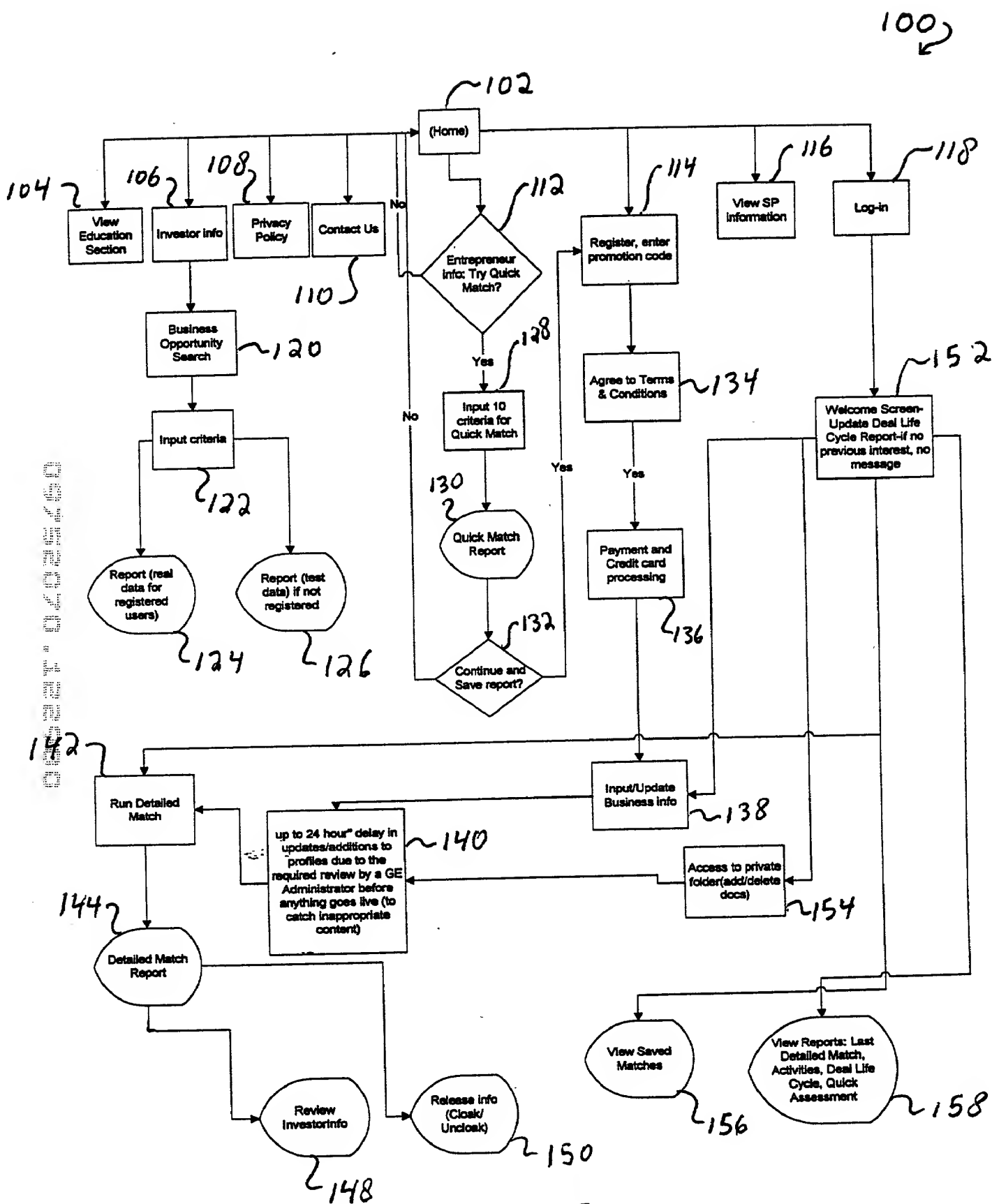
**FIG. 3**



**FIG. 4**



**FIG. 5**



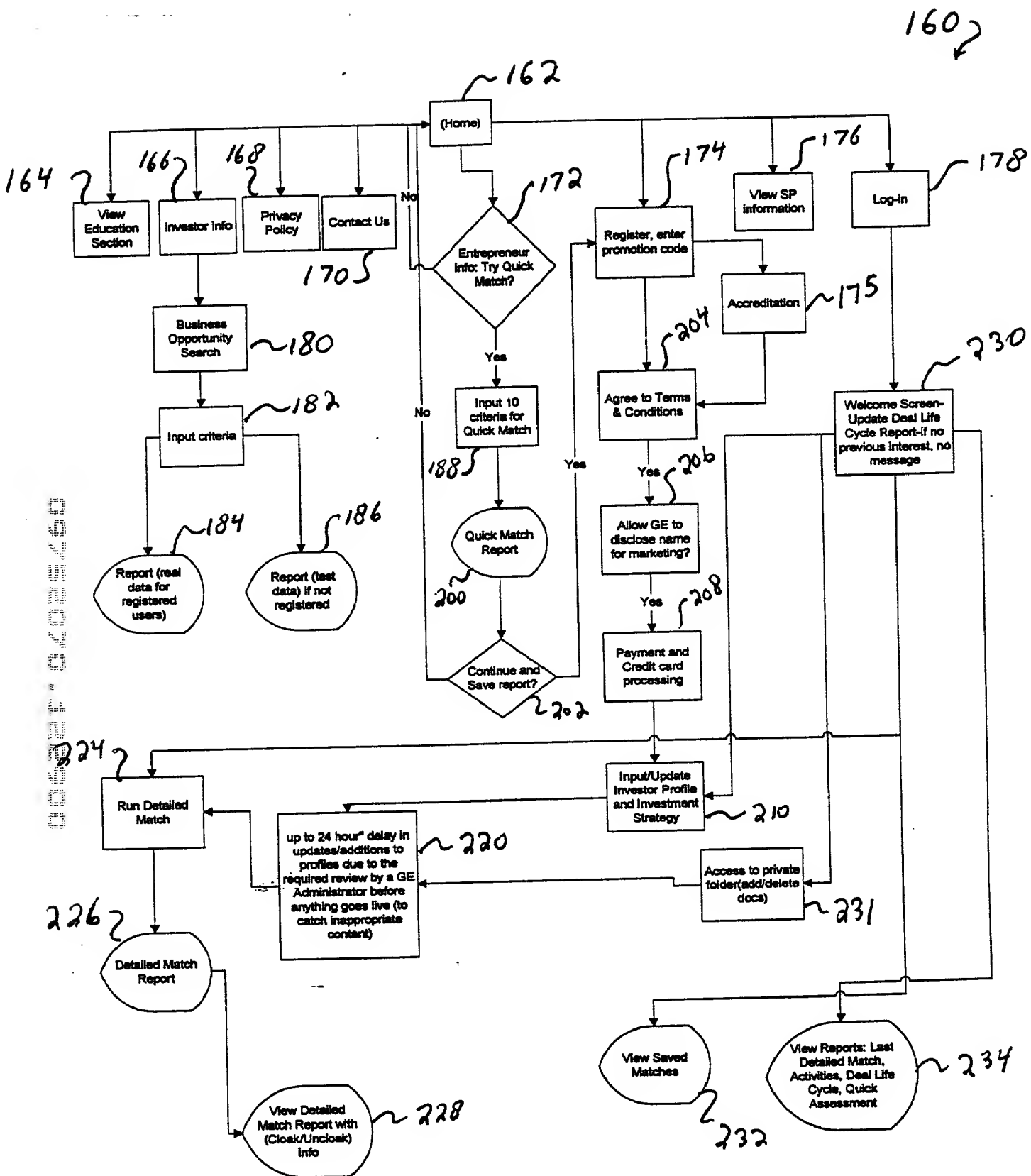


FIG. 7

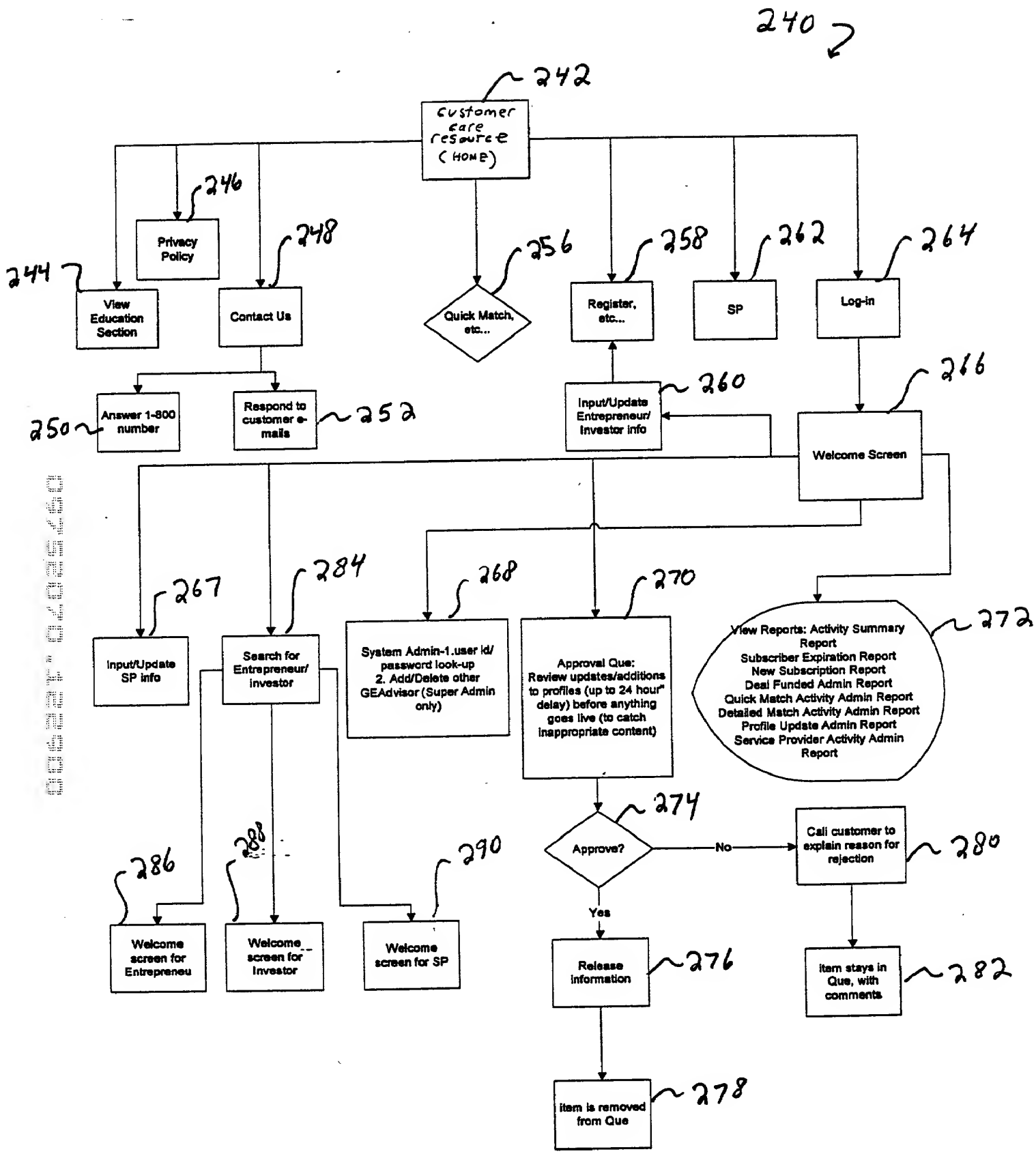
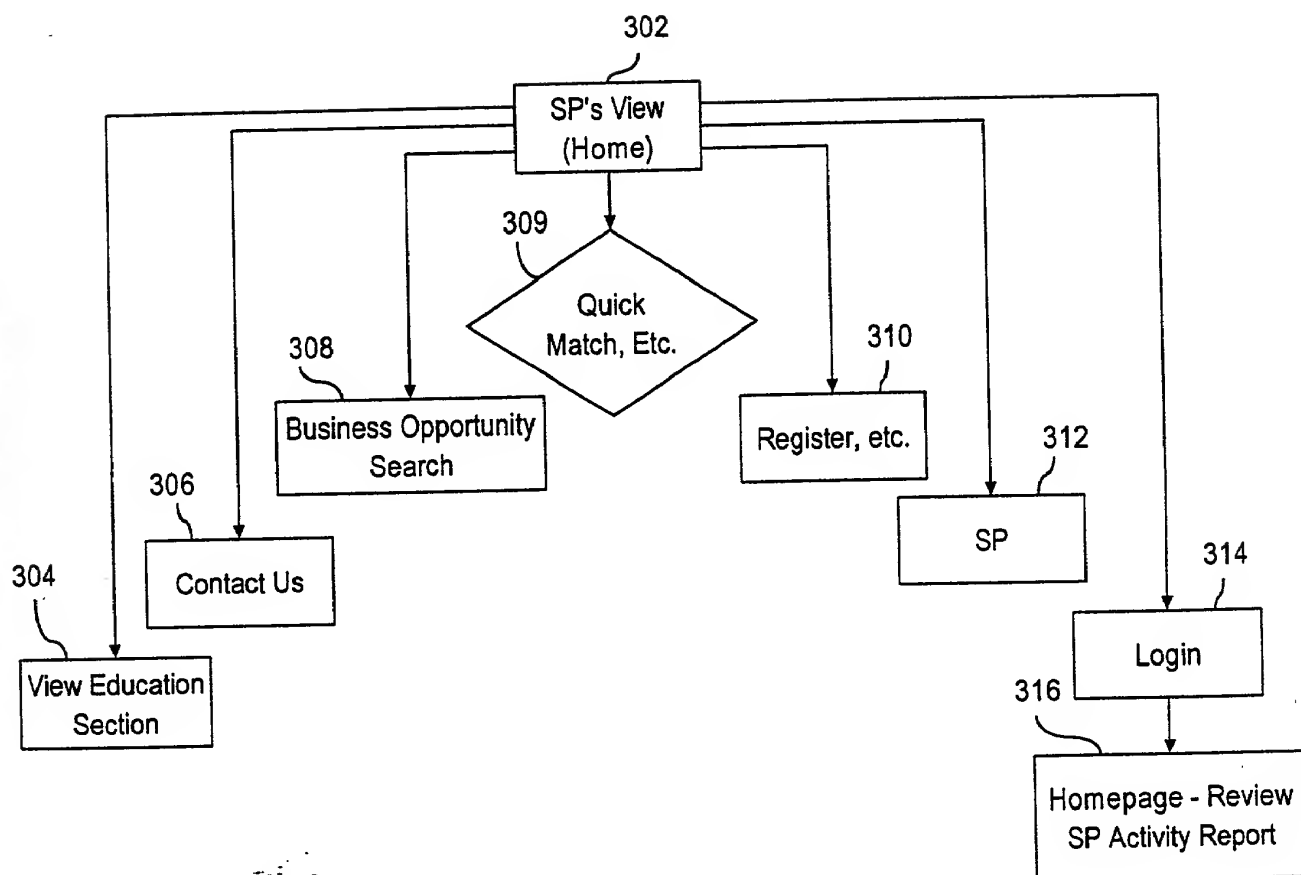


FIG. 8



**FIG. 9**



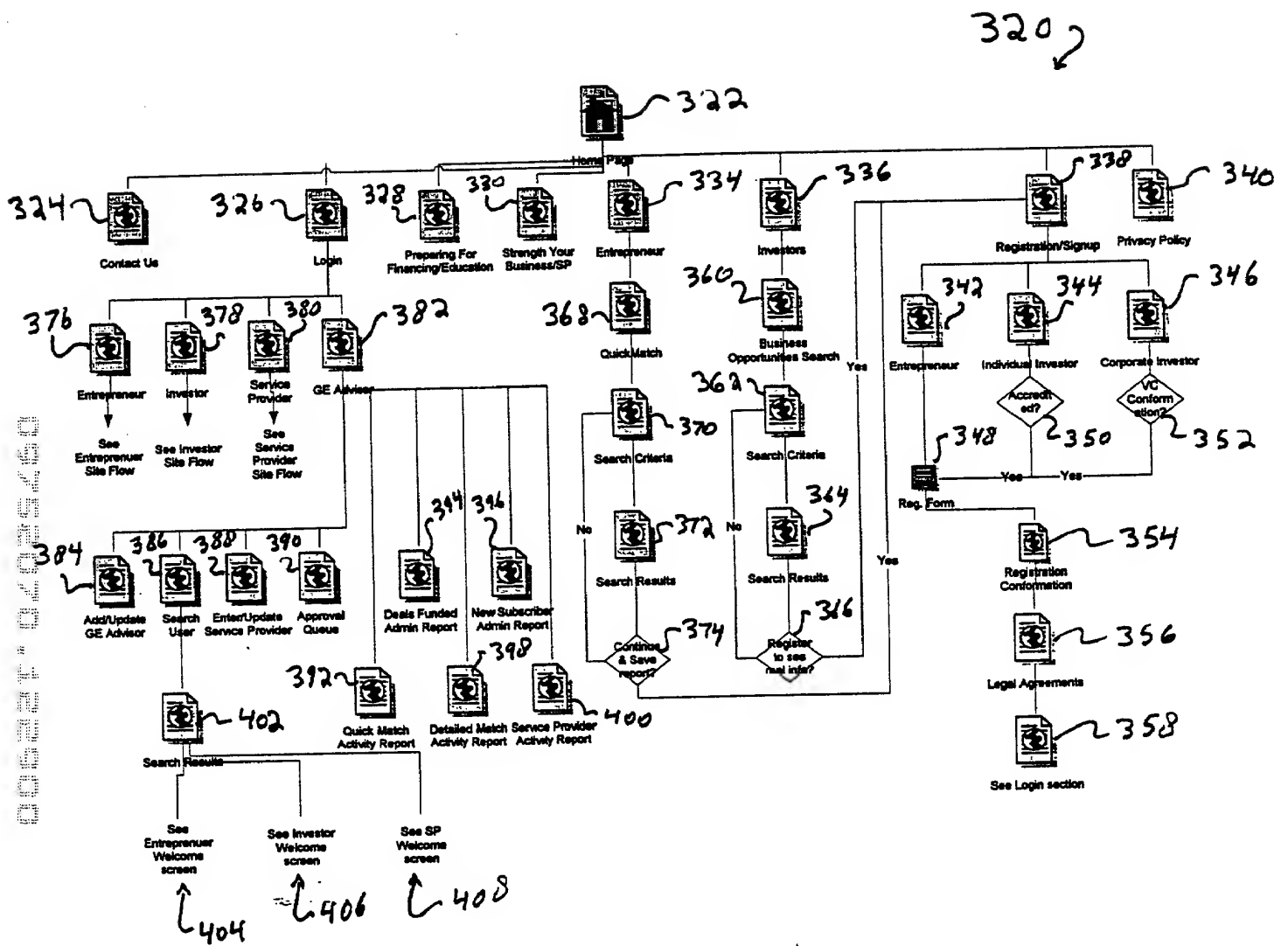


FIG. 10



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FOR MEMBERS ONLY

# GE VentureMine

## Welcome to VentureMine

VentureMine is the new meeting ground for ideas and money - connecting Entrepreneurs seeking private equity with Investors seeking business opportunities.

## Why VentureMine?

Read about the Benefits and opportunities available to you by becoming a member of GE VentureMine.

## How It Works...

Find out how you can get started in three easy steps.

## VentureNews...

- SEC IPO Probe Widens
- NetLibrary Puts IPO Back on the Shelf
- Mohr, Davidow Raises \$850 Mln for Seventh Ven Capital Fund
- Failed Online Loan Site Serves Up Web Lessons
- Venture Capital
- IPO Week in Review: the Waiting Game

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FIG. 11



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Hi

Entrepreneur

## Entrepreneur Home

Hello te

Below you will find your current matches and correspondences with Investors. Remember, GE VentureMine does not review, check or verify, and is not responsible for any information provided by Entrepreneurs.

You may refine your Detailed Match criteria by updating your Business Information. After you enter/update any new text or attach any documents to your Private Folder, it will be posted by our client specialists as long as it is consistent with the guidelines set forth in the Terms and Conditions of GE VentureMine.

New Investors are subscribing to GE VentureMine everyday, so be sure to run your Detailed Match regularly to find the latest interested parties.

- Charter Member -

480



Click on match to get more detail

Delete

Delete

Logout

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FIG. 12



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## About Your Business

### Business Information

To match you with Investors looking for opportunities like yours, please provide us with some information about your business. If you do not enter anything on this screen, you will not be matched with potential investors.

Protecting your privacy is very important to us. Our goal is to treat your information with respect and in accordance with our [Privacy Policy](#).

All fields on this page are required. (\*)

#### \*Stage

Early Stage Financing

☒ Seed

☐ Start-Up

☐ First Stag

Expansion Financing

☐ Second-Stage

☐ Third-Stage

Later Stage Financing

☐ Bridge

Acquisition/Buyout

☐ Acquisition

☐ MBO/LBO

#### \*Industry

We want to make sure we capture your industry accurately. Each field you select will further narrow your industry designation. Please be patient as we customize each subsequent level for you.

\*Industry Sector

- Select an Industry Sector -

\*Industry Group

- Select an Industry Group -

\*Industry

- Select an Industry -

\*Sub-Industry

- Select a Sub-Industry -

\*Headquarter Location

Alabama

All information is cloaked (hidden) from an Investor EXCEPT for your State, Stage, Legal Form of Company, Industry, Revenue Estimates, the Amount you are trying to raise, and your Sales Pitch (2 line description of your business). You decide when to reveal yourself.

You must, however, show all information to an investor before you can actually close a deal with the

\* Cloak / Uncloak information? ☒ Cloak ☐ Uncloak

FIG. 13



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## Entrepreneur

In order to find appropriate Investors for you, please tell us a little about your business and your financial needs. You will be matched with Investors in our community who have an interest in businesses like yours. To obtain more details and contact information about these Investors, you must become a member of the GE VentureMine community.

### Stage

Early Stage Financing

☐ Seed

☐ Start-Up

☐ Full Stage

Expansion Financing

☐ Second-Stage

☐ Third-Stage

Later Stage Financing

☐ Bridge

Acquisition/Buyout

☐ Acquisition

☐ MBO/LBO

### Industry

Industry Sector

- Select an Industry Sector -

Industry Group

- Select an Industry Group -

Industry

- Select an Industry -

Sub-Industry

- Select a Sub-Industry -

Amount for Current Year Revenue Estimate (in 000s)

\$

Type of Funding Received to Date

- Received Funding -

Maximum Amount per Investor (in 000s)

\$

Desired Investor Participation:

☐ Active Participation

☐ Passive Participation

☐ Acquisition

☐ IPO

☐ Liquidation

Merger

Preferred Exit Timing Quarter:

- Quarter -

Preferred Exit Timing Year:

- Year -

Submit

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FIG. 14



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Business Opportunities

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## Investor

### Get the facts

At GE VentureMine, we provide a confidential way for you to evaluate new business opportunities and contact the entrepreneurs whose plans match your investment objectives.

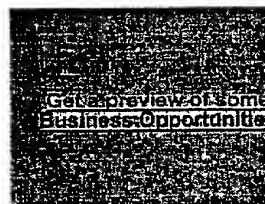
### An early look at the latest companies

We continually receive a range of innovative business opportunities from new dot coms and B2B service providers, to the next wave of wireless communications and biotechnology firms. Whether you are an Angel Investor, Venture Capitalist, or Corporate Investor, our customized tools will enable you to match your investment objectives with Entrepreneurs looking for Investors like you.

### Your privacy is important to us

When you are matched with an Entrepreneur, they are shown summary information about you. You can keep most of your Investor Profile and Strategy private, or cloaked, until you are ready to share this information with an Entrepreneur. You control when you disclose "hidden" information, which includes your contact information and industry experience, by selecting "Cloak" on your Investor Profile.

*"Get the facts and  
bottom lines  
on new  
start-up  
businesses."*



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FIG. 15



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## Opportunity Search

FOR MEMBERS ONLY

Log In

Register

Submit

FIRST TIME USERS

Entrepreneurs

Investors

By selecting your preferences such as desired industries, investment stage and size of investment, you may run an interactive search to obtain a list of potential business opportunities. Remember that all information about entrepreneurs and their business opportunities has been provided by them and has not been reviewed, checked or verified by GE VentureMine. To narrow your search, you may choose any or all of the options from the items below.

To comply with applicable SEC regulations, during the first 30 days following your approval as a GE VentureMine member, you will have access only to investment opportunities entered into our database after you become a member. After 30 days, you will have access to all investment opportunities in our database.

If you are not currently a member of GE VentureMine, you will be shown sample opportunities. These do not represent actual Business Opportunities.

**If you have any questions, please call Customer Care at 888-964-3514.**

To select more than one option, simultaneously press the Control (CTRL) key and click the left button on the mouse.

Sectors: ☐ Consumer Discretionary  
☐ -Automobiles and Components  
☐ -Consumer Durables and Apparel

Stage:

Early Stage Financing

☐ Seed

☐ Start-Up

☐ First Stage

Expansion Financing

☐ Second-Stage

☐ Third-Stage

Later Stage Financing

☐ Bridge

Acquisition/Buyout

☐ Acquisition

☐ MBO/LBO

State:

☐ - Any State -  
☐ Alabama  
☐ Alaska

Legal Forms of Company:

☐ - Any Legal Form -  
☐ C Corporation  
☐ Limited Liability Corporation

Desired Deal Size (000s):

Min\$  Max\$

Current Year Desired Revenue (000s):

Min\$  Max\$

Desired Previous Year Profits (000s):

Min\$  Max\$

Desired Number of Employees:

Min#  Max#

Show opportunities submitted after this date:

☐ Month ☐ Day ☐ Year

FIG. 16

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## Help and Feature Descriptions

### QuickMatch

This preliminary searching tool gives you a basic understanding of how we match your company with potential investment partners. First, fill out the brief form describing your business and type of funding sought. Then run a QuickMatch to see how many Investors are generally interested in your business model. By modifying your search criteria, you will notice the effects on your number of matches. Once you become a Member, you can perform a Detailed Match to receive all the relevant information on an Investor, and initiate the discussion process.

"Our goal is to  
help you  
reach your  
goals"

### Detailed Match

Only registered Members may use this unique function of GE VentureMine. After logging into our marketplace as an entrepreneur or accredited investor, you will enter more specifics about your profile and strategy. By running a Detailed Match, entrepreneurs will see a list of interested Investors, while Investors will see business opportunities that meet their criteria. Both parties can then contact one another through confidential e-mail and exchange additional information from their Private Folder.

### Business Opportunity Search

Investors may also run an interactive search for business opportunities in the marketplace. Click here for a preview. Following your registration and qualification as an accredited investor, you may select your exact preferences and perform a search to find only those companies that meet your investment goals. You can review Summary Information prior to requesting an entrepreneur's entire business plan. Please note that the results generated from this advanced search are not saved.

### Private Folder

Each Member has a secure holding area for storing any legal documents, financial data or additional materials. Once you've established communications with an interested party, you may share these documents as attachments to your e-mail. You may store up to 5 MB of information.

Thank you for using GE VentureMine!

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FIG. 17



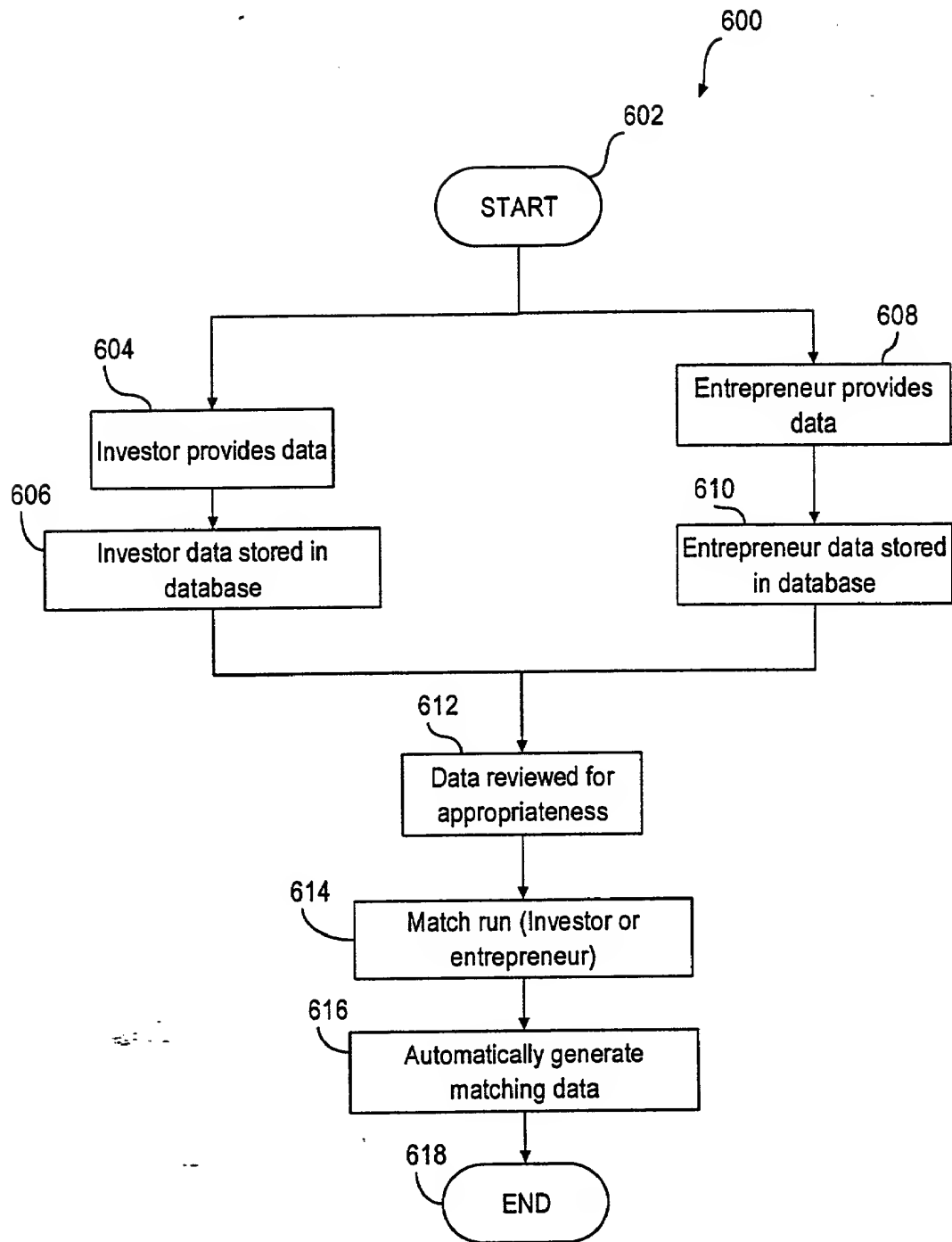


FIG. 18